



Directory of Renewable Energy® 2017 COLSA®

We are a company with 57 years of experience editing the directories: Oil and Mining - Energy, and we want you be part of the Renewable Energy Directory launch and invite you to advertise in the first edition with special rates.

It will be an annual publication, and the first edition will be release by the end of January, 2017. It is a good option for your company to be present and offer your products and services to the renewable energy sector.

The directory is a comprehensive and important consultation tool for all companies related to this sector. You can get information about companies engaged in different areas such as renewable energy, hydropower, products, services and information of courses, events in worldwide.

To give further reach to your investment in advertising, you will be also announced in the directory digital version at www.colsa.com.co, with a link to your webpage. All participants in the directory will have free and unlimited access to the directory web version. In this way, our customers will enjoy all the benefits of internet advertising.

Solar

Wind

Hydraulic

Biomass

Geothermal

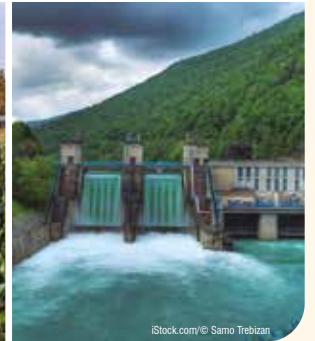
Tidal

Contents:

- Companies engaged in different areas related to Renewable Energy in Latin America
- Government agencies, associations and universities
- Articles of interest to the oil industry
- Courses and events

**Energy of the future, inexhaustible
resource with lower environmental impact**

**Registration Deadlines:
Until October 14/ 2016**



Target Market

CEOs, Managing Directors, Procurement, Human Resources, Bid, Project Managers, and all departments and decision-makers involved in the purchase of goods and services for the renewable energy industry.

Distribution

The Directory is distributed free of cost to renewable energy companies, hydro electrical, government agencies, municipalities, local governments, embassies, institutions that help promote trade in our country and abroad, and service companies registered in the directory.





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Discounts

If the client advertises in several of our publications (Directory of Renewable Energy, Directory of Oil and Mining - Energy), we offer the following discounts:

 **20%** For advertising in: **Renewable Energy and Mining** (the discount applies only if the two ads are paid before October 14/ 2016)

 **30%** For advertising in **3 publications: Renewable Energy, Mining and Energy, and Petroleum Directory** (the discount applies only if the three ads are paid before October 14/ 2016)

Method of Payment

- Electronic Funds Transfer

2017 Rates

The following rates apply only to the publication of your ad. These values do not include ad design or modifications.

Half Page Orientation: Horizontal



Size: 16.5 x 11.5 Cms.
 Black and white: US\$ 550
 Bicolor: US\$ 800
 Color: US\$ 1,000
 Free Copies: 3

Page Orientation: Vertical



Size: 16.5 x 23.5 Cms.
 Black and white: US\$ 950
 Bicolor: US\$ 1,300
 Color: US\$ 1,650
 Free Copies: 5

Separator Orientation: Vertical



Size: 16.5 x 23.5 Cms..
 Bicolor: US\$ 1,550
 Color: US\$ 1,850
 Free Copies: 6

Page Separator..... Orientation: Vertical



Size: 9 x 20 cm. + Bleeding 0,5 Cms.
 Color: US\$ 1,300
 Free Copies: 3

Inside Back Cover Orientation: Vertical



Size: 16.5 x 23.5 Cms.
 Bicolor: US\$ 1,850
 Color: US\$ 2,150
 Free Copies: 7

Outside Cover..... Orientation: Vertical



Size: 16.5 x 23.5 Cms..
 Bicolor: US\$ 2,100
 Color: US\$ 2,450
 Free Copies: 10

Website Banners

Home Bottom Orientation: Horizontal



Color: US\$ 550
 Size: 150 x 50 px
 Ad Timeframe: 1 Year

Home Central Orientation: Vertical



Color: US\$ 800
 Size: 260 x 620 px
 Ad Timeframe: 6 Months